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HMV Internship Research Marketing Employments 2025

Description

HMV is seeking a highly motivated and dynamic individual to join our team as an intern in Research Marketing. The successful candidate will gain hands-on experience in market research, digital marketing, and customer insights. This internship offers an exciting opportunity to work in a fast-paced retail environment, contributing to the strategic decision-making processes of a renowned music and entertainment retailer.

Responsibilities

- **Market Research:** Conduct and analyze consumer surveys, industry reports, and competitor analysis to support business decision-making.
- **Data Analysis:** Utilize tools like Excel, Google Analytics, and others to process and interpret marketing data, producing actionable insights.
- **Campaign Support:** Assist in the planning and execution of marketing campaigns, monitoring performance and suggesting improvements based on research findings.
- **Content Creation:** Help with developing marketing materials, including blog posts, email newsletters, and social media content.
- **Reporting:** Prepare reports and presentations for senior marketing managers, summarizing research outcomes and recommending strategies.
- **Collaboration:** Work closely with marketing, sales, and product teams to integrate market research findings into ongoing projects.
- **Customer Insights:** Track customer behavior and preferences, helping to shape future product offerings and marketing strategies.

Qualifications

- Currently pursuing or recently completed a degree in Marketing, Business, Economics, or a related field.
- A strong interest in market research, digital marketing, and consumer behavior.
- Good understanding of marketing principles and research methodologies.

Experience

- Previous internship or work experience in marketing, research, or a similar field is advantageous but not required.
- Familiarity with social media platforms, analytics tools, and marketing technologies is a plus.

Skills

- **Analytical skills:** Ability to interpret complex data and translate it into actionable insights.
- **Communication:** Strong written and verbal communication skills, with an ability to present ideas clearly.

Hiring organization

HMV Internship

Employment Type

Intern

Duration of employment

6 Months

Industry

Retail

Job Location

London, England, United Kingdom,,
E1 8RU,, London,, England,, United
Kingdom,

Working Hours

8

Base Salary

10

Date posted

December 18, 2024

Valid through

26.12.2026

- **Attention to detail:** A keen eye for accuracy in data analysis and reporting.
- **Creativity:** Innovative thinking to help develop marketing strategies and content.
- **Technical proficiency:** Familiarity with Microsoft Office Suite (especially Excel) and Google Analytics.
- **Teamwork:** Ability to work collaboratively in a dynamic, team-oriented environment.

Job Benefits

- **Hands-on Experience:** Gain invaluable exposure to real-world marketing and research strategies within a leading entertainment brand.
- **Networking Opportunities:** Build connections with professionals in marketing, research, and retail sectors.
- **Flexible Working Hours:** Accommodations for a flexible work schedule to support academic commitments.
- **Mentorship:** Access to mentorship from senior marketing professionals.
- **Employee Discounts:** Enjoy exclusive discounts on HMV products.
- **Career Development:** Receive training in market research tools and digital marketing tactics, which are essential for future career progression.

How To Apply

To apply, please submit the following:

1. A current resume outlining your education and any relevant experience.
2. A cover letter explaining why you are interested in the Research Marketing Internship at HMV and how your skills align with the role.
3. Any supporting documents that demonstrate your suitability for the position.

[Job Vacancies Portal Here:](#)